



Erin Weible (The Lumiere Group LLC) <v-erinwe@microsoft.com> Gregory, Tommy

RE: [EXTERNAL] RE: Testimonial request

You replied to this message on 9/24/2019 12:30 PM.

Hi Tommy! Sorry for the delay.

My professional arts consulting firm, The Lumiere Group, manages corporate art collections. The Microsoft Art Collection is our primary client. Microsoft has found artwork to be an excellent way to foster innovation and promote creative excellence among employees, as well as a direct way to support arts communities in regions where Microsoft has a presence. This corporation has an art funding model based on tying artwork acquisitions to new construction projects. In my 20+ years working in the Seattle arts community, I find budget line item models to be the most successful at guaranteeing funding for art in the workplace.

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